



## The Seventh Annual Vintage Affair Benefiting the Community Action Center

**Location:** The Home of Priya Deepak & Deepak Raghavan on Riverside Dr in Sandy Springs

**Event Date:** Saturday, October 17, 2009      **Time:** 7:00 pm – 11:00 pm  
**Host & Sponsor Party Date:** Thursday, September 10, 2009      **Time:** 6:30 pm – 9:00 pm

**Purpose:** The event is the primary fundraiser for the Community Action Center. Funds raised will be used to prevent homelessness in our area and ensure the ongoing financial viability of CAC, the emergency assistance agency which has served Dunwoody and Sandy Springs for the past 22 years.

**Target Attendance:** 400 people. Invitations will be mailed to community leaders and CAC supporters in the North Fulton area.

**Ticket Price:** \$95 per person or \$175 per couple.

**Evening Format:** Selected restaurants and businesses serving the Sandy Springs/Dunwoody area will be featured at buffet serving tables. Each sponsor will select food offerings that they feel will best represent our 2009 theme, "Totally Georgia" and their culinary expertise. They will be able to decorate their table as they wish and to have signage and hand out material for guests to take with them. Sponsors will be featured in the invitations and event website as well as on signage at the entrance to the event and in press material and posters. Brooklyn Café, Chequers Seafood Grill, Nancy G's, 5 Seasons Brewing, Sweet Grass Dairy and Batdorf & Bronson Coffee Roasters are some of the featured dining sponsors for the evening.

Georgia wineries and beermeisters will be featured to provide tastings and an educational component to the evening. BlackStock Vineyards, Habersham Vineyards & Winery, Persimmon Creek Vineyards, Tiger Mountain Vineyards, Three Sisters Vineyards & Winery, Wolf Mountain Vineyards & Winery and 5 Seasons Brewing are among the many businesses providing a unique offering of wines and beers.

A silent auction will feature distinctive Georgia items such as vacation homes, art, jewelry and professional services. A live auction will offer highly selective and unique items donated by Georgia individuals, businesses and organizations..

**Host Committee & Sponsor Party:** For financial sponsors and underwriters, this more intimate gathering, will provide an opportunity for event supporters to enjoy a few specially chosen wines and hors d'oeuvres while being recognized for their support of the Community Action Center. They will have an opportunity to mix with each other and with community leaders and politicians at this special reception.

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### Contact Information for "A Vintage Affair"

<b>Event Chair:</b>	<b>Cheryl Sykes</b>	<b>404-255-7305</b>
<b>Aquisition Chair:</b>	<b>Carol Lindberg</b>	<b>404-281-3228</b>
<b>Sponsorships:</b>	<b>Pam Jones, CAC Development Associate</b>	<b>404-668-0420</b>

1130 Hightower Trail, Atlanta, GA 30350 Business Office 770-552-4889 Helpline 770-552-4015 Fax 770-552-4339 [www.ourcac.org](http://www.ourcac.org)  
Mailing Address: P.O. Box 501298  
Atlanta, GA 31150-1298



## The Benefits of Sponsorship Vintage Affair 2009

<b>Presenting Sponsor</b>	<b>\$ 8,000</b>
<b>Magnolia Sponsor</b>	<b>\$ 5,000</b>
<b>Azalea Sponsor</b>	<b>\$ 2,500</b>

**Presenting Sponsor...** Spotlited on the Vintage Affair and CAC Website and provided a link from the Website pages to their corporate Website prior to the event. Presenting sponsor is listed on the front of the Gala invitation and identified on posters and sign boards at entry to the event. Ten free tickets to the Gala.

**Magnolia Sponsor...**Spotlited on the Vintage Affair and CAC Website and provided a link from the Website Home Page to their corporate Website prior to the event. Listed on the back of the Gala invitation and identified on posters and sign boards at entry to the event. Eight free tickets to the Gala.

**Azalea Sponsor...**Spotlited on the Vintage Affair and CAC Website and provided a link from the Website Home Page to their corporate Website prior to the event. Listed on Gala invitation and identified on posters and sign boards at entry to both events. Six free tickets to Gala.

### About the Host Committee & Sponsor Party

Financial sponsors and underwriters will enjoy true Southern Hospitality as they are recognized for their support of CAC at this special party held in their honor. The party will be held at Glenridge Hall on the evening of September 10, 2009. Guests will be able to tour this historic home and mingle with community and governmental leaders while savoring specially selected Georgia wines and culinary delights prepared by Carole Parks Catering. A highlight of the evening will be a short presentation on the Georgia wine industry and a preview of the auction items planned for Vintage Affair.

### Advertising Reach

**Vintage Affair Gala...** Publicity will begin in July with Press Releases to major media publications, entries in local event directories, PSA's broadcast on Radio Sandy Springs and Save the Date flyers. A large publicity push will begin in August with posters, newspaper articles and flyers. The Website will include photos and articles about our sponsors as well as information about the event.

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**Vintage Affair 2009  
Financial Sponsor**

**Organization's Name** (as it should appear in publicity materials):

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**Contact Person:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_

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**Level of Sponsorship Selected:**

_____	Presenting Sponsor	\$ 8,000
_____	Magnolia Sponsor	\$ 5,000
_____	Azalea Sponsor	\$ 2,500

**Please e-mail your company logo ASAP to:** [Stephen@SRWalkerdesigns.com](mailto:Stephen@SRWalkerdesigns.com)

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